

# INCLUSION FESTIVAL

## An accessible experience for all ages and abilities

**JULY 14-16, 2023**

# KEMPTON, PA





# WHO WE ARE

**Accessible Festivals is a non-profit organization dedicated to making live music and recreational events fully accessible for people of all abilities.**





# WHY THIS IS IMPORTANT

**Recreation and leisure activities are critical for human happiness.**

**The importance of recreation is often overlooked for the 65 million people living with disabilities.**





# OUR MISSION

**Inspire the creation of safe, inclusive, and equitable communities**

**Facilitate experiences where ALL PEOPLE feel welcome and included**

**Foster human connection through live music and recreational experiences**





# MISSION IN ACTION

# INCLUSION

- A diverse lineup of uplifting music
- Play-based workshops for all ages
- Participants of all abilities
- Curating collaborative experiences

- Encouraging audience participation
- Facilitating panel discussions
- Designing an accessible environment
- Empowering people of all abilities



**An inclusive and accessible experience showcasing how we can come together as a society and support ALL PEOPLE to feel welcome and included!**





# BECOME A SPONSOR

## **Please consider sponsoring Inclusion Festival!**

Our sponsor opportunities have been strategically designed to provide the following benefits to your business or organization:

**Create public relations opportunities**

**Learn how to be more inclusive and accessible**

**Become an industry leader in accessibility initiatives**

**Increase your brand awareness**



# INCLUSION BENEFITS EVERYONE



**increases  
compassion  
and empathy**

**increases  
acceptance of  
differences**

**supports  
people to feel  
safe and loved**

**enhances and  
diversifies  
conversations**





# SPONSOR OPPORTUNITIES

| Sponsor Incentives                    | All Inclusive           | Full Access             | Feel the Love          | Over the Rainbow       |
|---------------------------------------|-------------------------|-------------------------|------------------------|------------------------|
| Weekend passes for staff/community    | 111 (\$9,900 value)     | 44 (\$3,960 value)      | 22 (\$1,980 value)     | 11 (\$990 value)       |
| Ticket Gift Fund contribution         | 44 (\$3,960 value)      | 22 (\$1,980 value)      | 11 (\$990 value)       | 5 (\$450 value)        |
| Main sponsor recognition              | Yes                     |                         |                        |                        |
| Banner at main stage                  | Yes                     |                         |                        |                        |
| Industry exclusivity                  | Yes                     |                         |                        |                        |
| Sponsor a local disability program    | 2 (\$8,000 value)       | 1 (\$4,000 value)       |                        |                        |
| MC shout outs                         | Yes                     | Yes                     |                        |                        |
| Accessibility report                  | Yes (\$500 value)       | Yes (\$500 value)       |                        |                        |
| Customized accessibility resource     | Yes (\$300 value)       | Yes (\$300 value)       |                        |                        |
| Accessibility consultation            | Yes (\$500 value)       | Yes (\$500 value)       | Yes (\$500 value)      |                        |
| Logo on staff shirts                  | Yes                     | Yes                     | Yes                    |                        |
| Logo on marketing materials           | Yes                     | Yes                     | Yes                    |                        |
| Inclusion Training sessions           | 3 (\$1,500 value)       | 3 (\$1,500 value)       | 1 (\$500 value)        | 1 (\$500 value)        |
| Fund a collaborative art installation | Yes (\$500 value)       | Yes (\$500 value)       | Partial (\$250)        | Partial (\$250)        |
| Social media posts                    | 3                       | 2                       | 1                      | 1                      |
| Email blast                           | Content of Choice       | Content of Choice       | Brief Write-up         | Brief Write-Up         |
| Vendor space                          | Yes (\$150 value)       | Yes (\$150 value)       | Yes (\$150 value)      | Yes (\$150 value)      |
| Logo on "Our Partners" page           | Large, Prominent        | Large, Prominent        | Small, Scrolling       | Small, Scrolling       |
| Email blast content                   | Yes                     | Yes                     | Yes                    | Yes                    |
| Sample social media posts             | Yes                     | Yes                     | Yes                    | Yes                    |
| Listing in virtual vendor row         | Yes                     | Yes                     | Yes                    | Yes                    |
| <b>Total Value</b>                    | <b>(\$25,310 value)</b> | <b>(\$13,390 value)</b> | <b>(\$4,370 value)</b> | <b>(\$2,340 value)</b> |
| <b>Total Investment</b>               | <b>\$15,000</b>         | <b>\$7,000</b>          | <b>\$2,200</b>         | <b>\$1,100</b>         |





# ALL INCLUSIVE / FULL ACCESS

| All Inclusive Incentives                               | Full Access Incentives                                 |
|--|--|
| \$15,000 investment                                    | \$7,000 investment                                     |
| Main sponsor recognition                               |  |
| Banner at main stage                                   |  |
| Industry exclusivity                                   |  |
| 111 Weekend passes for staff/community (\$9,900 value) | 44 Weekend passes for staff/community (\$3,960 value)  |
| Sponsor 2 local disability programs (\$8,000 value)    | Sponsor 1 local disability programs (\$4,000 value)    |
| 44 tickets donated to Ticket Gift Fund (\$3,960 value) | 22 tickets donated to Ticket Gift Fund (\$1,980 value) |
| 3 Inclusion Training sessions (\$1,500 value)          | 3 Inclusion Training sessions (\$1,500 value)          |
| Fund a collaborative art installation (\$500 value)    | Fund a collaborative art installation (\$500 value)    |
| Accessibility consultation (\$500 value)               | Accessibility consultation (\$500 value)               |
| Accessibility report (\$500 value)                     | Accessibility report (\$500 value)                     |
| Customized accessibility resource (\$300 value)        | Customized accessibility resource (\$300 value)        |
| MC shout outs  | MC shout outs  |
| Logo on staff shirts                                   | Logo on staff shirts                                   |
| Logo on marketing materials                            | Logo on marketing materials                            |
| Email blast (content of your choice)                   | Email blast (content of your choice)                   |
| 3 Social media posts                                   | 2 Social media posts                                   |
| Vendor space (\$150 value)                             | Vendor space (\$150 value)                             |
| STATIC logo on "Our Partners" page                     | SCROLLING logo on "Our Partners" page                  |
| Email blast content                                    | Email blast content                                    |
| Sample social media posts                              | Sample social media posts                              |
| Listing in virtual vendor row                          | Listing in virtual vendor row                          |
| <b>\$25,310 total value</b>                            | <b>\$13,390 total value</b>                            |



# FEEL THE LOVE / OVER THE RAINBOW

| <b>Feel the Love Incentives</b>                       | <b>Over the Rainbow Incentives</b>                  |
|---|---|
| <b>\$2,200 investment</b>                             | <b>\$1,100 investment</b>                           |
| 22 Weekend passes for staff/community (\$1,980 value) | 11 Weekend passes for staff/community (\$990 value) |
| 11 tickets donated to Ticket Gift Fund (\$990 value)  | 5 tickets donated to Ticket Gift Fund (\$450 value) |
| Accessibility consultation (\$500 value)              |   |
| Logo on staff shirts                                  |   |
| Logo on marketing materials                           |   |
| 1 Social media post                                   |   |
| 1 Inclusion Training session (\$500 value)            | 1 Inclusion Training session (\$500 value)          |
| Art installation funding (Partial, \$250 value)       | Art installation funding (Partial, \$250 value)     |
| Brief write-up in email blast                         | Brief write-up in email blast                       |
| Vendor space (\$150 value)                            | Vendor space (\$150 value)                          |
| SMALL, SCROLLING logo on "Our Partners" page          | SMALL, SCROLLING logo on "Our Partners" page        |
| Email blast content                                   | Email blast content                                 |
| Sample social media posts                             | Sample social media posts                           |
| Listing in virtual vendor row                         | Listing in virtual vendor row                       |
| <b>(\$4,370 value)</b>                                | <b>(\$2,340 value)</b>                              |





# GROUP TICKETS / OTHER UPGRADES

| Group Packages               | % Discount | Day Pass Cost | Weekend Pass Cost |
|------------------------------|------------|---------------|-------------------|
| Single Advanced Ticket Price |            | \$45          | \$75              |
| 10-24 tickets                | 10%        | \$40.50       | \$67.50           |
| 25-49 tickets                | 20%        | \$36.00       | \$60.00           |
| 50-99 tickets                | 30%        | \$31.50       | \$52.50           |
| 100+ tickets                 | 40%        | \$27          | \$45              |

| Additional Upgrades / Ways to Support  | Details   | Investment                         |
|--|---|------------------------------------|
| All Access Support (A bundle of 5 offerings for those who can't make it to the festival) | 1. Your logo and a link to your website will be featured in the scrolling sponsor/partner logos on the homepage of our website for one year. 2. Your business/organization's logo will be included in the Inclusion Festival 2023 program. 3. Your business/organization will be featured in the "Virtual Vendor Row" on the Inclusion Festival website for one year. 4. A gratitude social media post will be created and shared across all Inclusion Festival platforms. 5. Information about the support of your business/organization will be included in an email blast to our Inclusion Festival community. | \$500                              |
| Website Partner  | Your logo and a link to your website will be featured in the scrolling sponsor/partner logos on the homepage of our website for one year.   | \$200 (or \$200+ Product Donation) |
| Festival Partner   | Your business/organization's logo will be included in the Inclusion Festival 2023 program.  | \$200 (or \$200+ Product Donation) |
| Listing in Virtual Vendor Row  | Your business/organization will be featured in the "Virtual Vendor Row" on the Inclusion Festival website for one year., and will include five scrolling images, a brief description, and a link to your website.   | \$200 (or \$200+ Product Donation) |
| Inclusion Training / Accessible Events Training  | In person or online training for your community. A guide to creating more inclusive and accessible environments, as well as basic information about disabilities.   | \$500                              |
| Accessibility Consultation   | An in-person or virtual conversation with an experienced professional to support your business/organization in becoming more inclusive and accessible.  | \$500                              |
| Contribute to Ticket Gift Fund   | Your contributions will support disabled individuals and their loved ones to attend Inclusion Festival for free   | (ANY AMOUNT)                       |



# TICKET GIFT PROGRAM

**Donate today to gift **FREE TICKETS**  
to Inclusion Festival 2023  
for disabled individuals  
and their loved ones!**



[www.accessiblefestivals.org/donate](http://www.accessiblefestivals.org/donate)





# SUMMARY OF WAYS TO SUPPORT

1. **CHOOSE** a sponsorship package that works for your business
2. **CUSTOMIZE** a sponsorship package that meets your unique needs
3. **DONATE** to our ticket gift fund
4. **GROUP TICKETS** for your community
5. **BOOK A TRAINING** for your team to participate in



[www.accessiblefestivals.org/donate](http://www.accessiblefestivals.org/donate)



# VENDORS / EXHIBITORS

**Do you offer a product/service with the potential to help others achieve optimal health and well-being?**

**-\$150 (1 staff)**

**-\$200 (2 staff)**

**Ask about  
our nonprofit  
discounts!**



**Learn more and apply today!**  
**[www.inclusionfestival.com/participate](http://www.inclusionfestival.com/participate)**





# WHAT TO EXPECT

- **Sensory-friendly music**
- **Sensory-supportive relaxation spaces**
- **Food and product vendors**
- **Community resources**
- **Workshops for all abilities**
- **Community conversations**
- **Volunteer opportunities**
- **Connection to nature**
- **Silent Sound System experiences**
- **Collaborative art**
- **Yoga and mindfulness**
- **Flow arts**
- **Camping**





# INCREASING ACCESS VIRTUALLY



## Connecting our global community

- **An accessible livestream featuring captions**
- **Accessible features on Inclusion Festival website**
- **Virtual workshops**
- **Virtual vendor row**
- **Virtual sensory zones**
- **Home activities**
- **Inclusion Tube**
- **Artist Playlists**

**ANYONE CAN ACCESS FESTIVAL PROGRAMMING  
FROM ANYWHERE IN THE WORLD!**





# ACCESSIBILITY FEATURES

- **American Sign Language interpreters**
- **Virtual components**
- **An Access Center with trained staff to support patrons with disabilities**
- **Audio descriptions**
- **Transportation throughout the venue**
- **An online accessibility guide with customized resources**
- **Sensory supports**
- **Relaxation zones**
- **and more!**





# RELAXATION & PLAY FOR ALL!







# A SENSORY-FRIENDLY EXPERIENCE

- **Amplified music is 30–40 decibels lower than standard shows**
- **No strobe lighting**
- **Layout is designed to reduce crowding**
- **Sensory spaces for relaxation and play**
- **Workshops feature small class sizes**
- **Staff trained to respond to the needs of neurodivergent and disabled guests**







# THE VENUE

## Kempton Community Center Kempton, Pennsylvania



**Home of the Kempton Fair since 1957, this open and expansive venue boasts accessible infrastructure, beautiful open fields, large trees for shade, paved pathways, a covered main stage pavilion, an impressive playground, a vintage train that runs on the weekends, and so much more!**

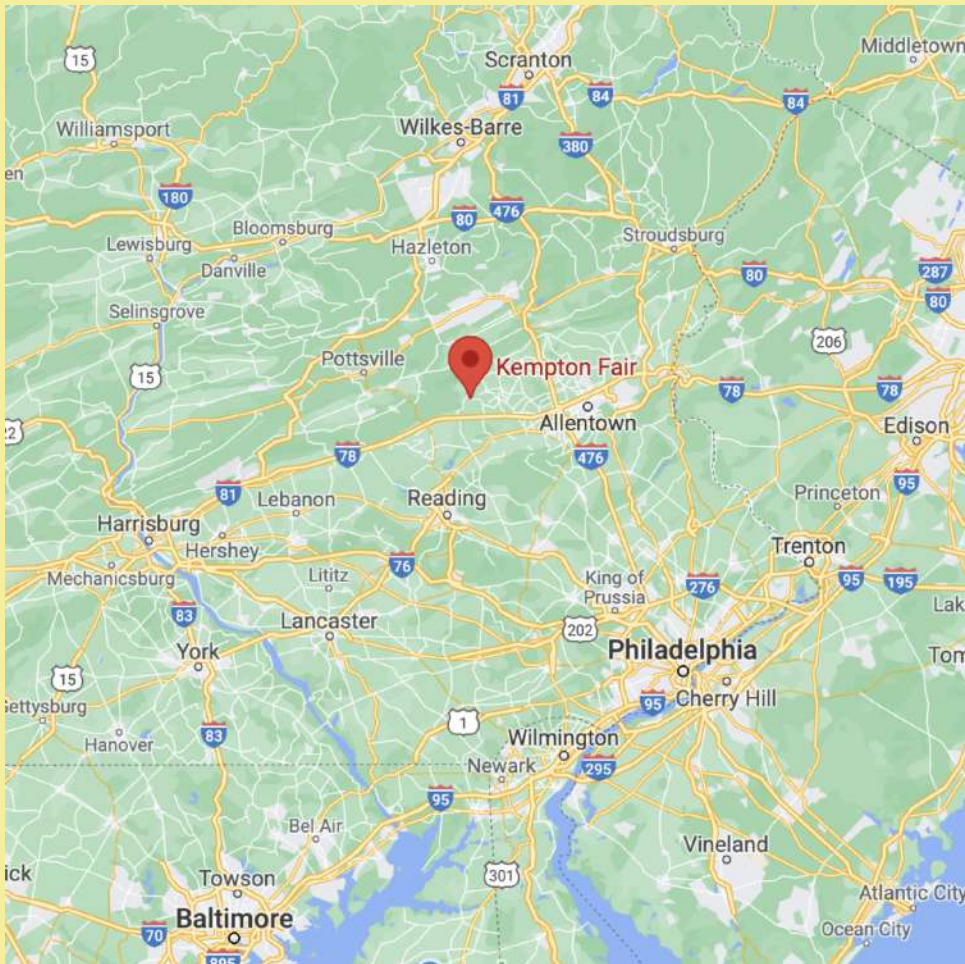


# VENUE LOCATION

**83 Community Center  
Drive, Kempton, PA**

**10 minutes off of  
Route 78, Exit 40**

- **30 minutes from Allentown**
- **70 minutes from Harrisburg**
- **90 minutes from Scranton**
- **100 minutes from Philadelphia**
- **110 minutes from Princeton**
- **130 minutes from New York, NY**







# TESTIMONIAL



***"Inclusion Festival accomplished exactly what it set out to do; to create an environment where people of all ages and abilities can experience the joy of movement, art, and live music in a sensory-friendly environment."***

***–Benjamin Berry***

*Hoop Dancer  
Instructor  
Performer  
Founder, Accessible Circus Project*





# CONTACT

**Want to learn more about our programs, sponsorship, vendor opportunities, or participation at Inclusion Festival?**

**Contact Amy Pinder – [amy@accessiblefestivals.org](mailto:amy@accessiblefestivals.org)**

