**Inclusion Festival 2022- Sponsors and Vendors Deck**

Accessible Text with Image Descriptions

**[SLIDE 1] Accessible Festivals Presents Inclusion Festival**

An accessible festival for all ages and abilities

July 15-17, 2022

Kempton, PA

The above information is written atop a colorful illustration of festival attendees engaged in various activities: playing instruments, juggling, blowing bubbles, picnicking, and dancing.

**[SLIDE 2] WHO WE ARE**

Accessible Festivals is a non-profit organization dedicated to making live music and recreational events fully accessible for people of all abilities.

The text above is written atop an image of a patron in a wheelchair being lifted above the crowd by members of a dense audience at an outdoor concert. The patron in the wheelchair has his arms raised above his head, his eyes closed, and his mouth open, seemingly expressing joy.

**[SLIDE 3] WHY THIS IS IMPORTANT**

Recreation and leisure activities are critical for human happiness. The importance of recreation is often overlooked for the 65 million people living with disabilities.

The text above is written atop an image of a 2019 Inclusion Festival attendee wearing a baseball cap, tie-dye shirt. He is smiling and covering his ears with his hands.

**[SLIDE 4] OUR MISSION**

To inspire the creation of safe, inclusive, and equitable communities.

To foster human connection through live music and recreational experiences.

To facilitate experiences where ALL PEOPLE feel welcome and included.

The sentences above are written atop colorful word bubbles and an image of fans at a concert lifting their arms and making heart shapes with their hands.

**[SLIDE 5] INCLUSION FESTIVAL demonstrates this vision!**

Collaborative experiences for all ages

Diverse lineup of uplifting music and workshops

Empowering people of all abilities

Encouraging audience participation

Designing an accessible environment

The sentences above are written atop colorful word bubbles and an image of Start Making Sense (A Talking Heads Tribute Band) performing on a stage lit with blue hues at Inclusion Festival 2019.

**[SLIDE 6] WHAT WE OFFER**

Live music (sensory-friendly), camping, food and craft vendors, community resources, educational and recreational workshops, volunteer opportunities, connection to nature, Silent Sound System experiences, collaborative art, yoga and mindfulness, flow arts, sensory-supportive relaxation spaces

The above information is written atop an image of two young women doodling on a colorful collaborative art wall on a sunny afternoon at Inclusion Festival 2019.

**[SLIDE 7] SPONSORSHIP OPPORTUNITIES**

(Information reiterated on slide 8 and 9)

**[SLIDE 8] ALL INCLUSIVE / FULL ACCESS PACKAGES**

All Inclusive Incentives, $15,000 investment, main sponsor recognition, banner at main stage, industry exclusivity, 111 weekend passes for staff/community ($9,900 value), sponsor 2 local disability programs ($8,000 value), 44 tickets donated to Ticket Gift Fund ($3,960 value), 3 Inclusion Training Sessions ($1,500 value), Fund a collaborative art installation ($500 value), Accessibility consultation ($500 value), accessibility report ($500 value), Customized accessibility resource ($300 value), MC shout outs, Logo on staff shirts, Email blast (content of your choice), 3 social media posts, vendor space ($150 value), STATIC logo on “Our Partners” page, Email blast content, Sample social media posts, Listing in virtual vendor row, $25,310 total value.

Full Access Incentives, $7,000 investment, 44 weekend passes for staff/community ($3,960 value), sponsor 1 local disability program ($4,000 value), 22 tickets donated to Ticket Gift Fund ($1,980 value), 3 Inclusion Training Sessions ($1,500 value), Fund a collaborative art installation ($500 value), Accessibility consultation ($500 value), Accessibility report ($500 value), Customized accessibility resource ($300 value), MC shout outs, Logo on staff shirts, Email blast (content of your choice), 3 social media posts, Vendor space ($150 value), SCROLLING logo on “Our Partners” page, Email blast content, Sample social media posts, Listing in virtual vendor row, $13,390 total value.

**[SLIDE 9] FEEL THE LOVE / OVER THE RAINBOW PACKAGES**

Feel the Love Incentives, $2,200 investment, 22 weekend passes for staff/community ($1,980 value), 11 tickets donated to Ticket Gift Fund ($990 value), Accessibility consultation ($500 value), Logo on staff shirts, Logo on marketing materials, 1 social media post, 1 Inclusion Training session ($500 value), Art installation funding (Partial, $250 value), Brief write-up in email blast, Vendor space ($150 value), SMALL/SCROLLING logo on “Our Partners” page, Email blast content, Sample social media posts, Listing in virtual vendor row, ($4,370 value)

Over the Rainbow Incentives, $1,100 investment, 11 weekend passes for staff/community ($990 value), 5 tickets donated to Ticket Gift Fund ($450 value), 1 Inclusion Training session ($500 value), Art installation funding (Partial, $250 value), Brief write-up in email blast, Vendor space ($150 value), SMALL/SCROLLING logo on “Our Partners” page, Email blast content, Sample social media posts, Listing in virtual vendor row, ($2,340 value)

**[SLIDE 10] SPONSOR INCENTIVES - FULL DETAILS**

|  |  |
| --- | --- |
| **Main sponsor recognition** | **There will be only one main sponsor! All marketing materials will read "Sponsored by [YOUR LOGO HERE]"** |
| **Banner at main stage** | **A banner with your logo and text of your choice will be featured at the main stage.** |
| **Industry exclusivity** | **If your business/organization is our "All Inclusive" sponsor, we will ensure that no other sponsors/vendors sign up from the same industry.** |
| **Sponsor a local disability program** | **Sponsor a program that services people with disabilities to attend Inclusion Festival. Includes transportation and 40 weekend passes.** |
| **Weekend passes for staff/community** | **Share Inclusion Festival weekend passes with your staff, use as contests, coordinate a group outing, or resell to your community.** |
| **Ticket Gift Fund contribution** | **Support disabled individuals in need and their loved ones to attend Inclusion Festival 2022 for free** |
| **Inclusion Training sessions** | **In person or online training for your business/organization. A guide to creating more inclusive and accessible environments, as well as basic information about disabilities.** |
| **Collaborative art installation** | **Support funding an accessible collaborative art installation and experience at Inclusion Festival 2022** |
| **Accessibility consultation** | **An in-person or virtual conversation with an experienced professional to support your business/organization in becoming more inclusive and accessible.** |
| **Accessibility report** | **An individualized report, identifying accessibility needs and providing detailed recommendations and resources to support your business/organization.** |
| **Customized accessibility resource** | **Your choice of an online accessibility guide, a social story, a promo video, or closed captioning** |
| **MC shout outs** | **Multiple brief promos thanking your business/organization from the main stage throughout the weekend** |
| **Logo on staff shirts** | **Your logo will appear on staff/volunteer shirts** |
| **Logo on marketing materials** | **Your logo will appear on all Inclusion Festival flyers/posters/graphic art** |
| **Email blast (content of your choice)** | **We will send an email blast to our community, specifically highlighting your business/organization. This may be written by your team or ours.** |
| **Brief write-up in email blast** | **We will feature a short segment on your business/organization in an email blast to our online community.** |
| **Social media posts** | **We will feature your business/organization in social media posts to our online communities (Instagram, Facebook, LinkedIn). Content of your choice.** |
| **Vendor space** | **We will provide your business/organization with one 12x12 vendor booth** |
| **Static logo on "Our Partners" page** | **Your logo will be featured most prominently above all sponsor/partner logos on the homepage of our website.** |
| **Scrolling logo on "Our Partners" page** | **Your logo and a link to your website will be featured in the scrolling sponsor/partner logos on the homepage of our website.** |
| **Email blast content** | **We will provide you with content and images for an email blast to share with your community, highlighting your involvement and support of Inclusion Festival 2022.** |
| **Sample social media posts** | **We will provide you with sample social media posts to share with your online community, highlighting your involvement and support, as well as imprtant details about Inclusion Festival 2022.** |
| **Listing in virtual vendor row** | **Your business/organization will be featured at www.inclusionfestival.com/virtual-vendor-row, and will include up to five scrolling images, a brief description, and a link to your website.** |

**[SLIDE 11] GROUP PACKAGES / ADDITIONAL UPGRADES**

|  |  |  |  |
| --- | --- | --- | --- |
| **Group Packages** | **% Discount** | **Day Pass Cost** | **Weekend Pass Cost** |
| **Single Advanced Ticket Price** |  | **$45** | **$75** |
| **10-24 tickets** | 10% | **$40.50** | **$67.50** |
| **25-49 tickets** | 20% | **$36.00** | **$60.00** |
| **50-99 tickets** | 30% | **$31.50** | **$52.50** |
| **100+ tickets** | 40% | **$27** | **$45** |

|  |  |  |
| --- | --- | --- |
| **Additional Upgrades / Ways to Support** | **Details** | **Investment** |
| **Featured Partner** | **Your logo and a link to your website will be featured in the scrolling sponsor/partner logos on the homepage of our website.** | **$100 (or $100+ Product Donation)** |
| **Listing in Virtual Vendor Row** | **Your business/organization will be featured at www.inclusionfestival.com/virtual-vendor-row, and will include five scrolling images, a brief description, and a link to your website.** | **$100 (or $100+ Product Donation)** |
| **Inclusion Training** | **In person or online training for your community. A guide to creating more inclusive and accessible environments, as well as basic information about disabilities.** | **$500** |
| **Accessibility Consultation** | **An in-person or virtual conversation with an experienced professional to support your business/organization in becoming more inclusive and accessible.** | **$500** |
| **Accessibility Report** | **Following a consultation, an individualized report will be writen, outlining positive and constructive feedback about your business/organization's accessibility and inclusivity, and providing detailed recommendations and resources to support.** | **$500** |

**[SLIDE 12] VENDORS**

Do you offer a product or service with the potential to help others achieve optimal health and well-being? $150 investment. We are seeking vendor partners! (50% off), 50% off for nonprofits, Learn more and apply today! [www.inclusionfestival.com/participate](http://www.inclusionfestival.com/participate)

The above information is written to the left of an image of Inclusion Festival 2019 vendors, representing their business “Just Be Nice.” Merchandise including t-shirts, water, bottles, and stickers are pictured with that phrase.

**[SLIDE 13] RELAXATION AND PLAY FOR ALL**

A collage of images includes: a group of people participating in a yoga workshop by standing in a circle with their palms touching and one foot raised in a “tree” pose, a group of people participating in a circus skills workshop by spinning plastic toy plates, a young girl dancing in front of a stage and wearing a flowy red cape, and a man and woman with her face painted lounging in hammocks along a festival vendor row.

**[SLIDE 14] ACCESSIBILITY FEATURES**

American Sign Language interpreters, An accessible livestream featuring live captioning, An access center with trained staff to support patrons with disabilities, Audio descriptions, Transportation throughout the venue, An online accessibility guide with customized resources, Sensory supports, and more!

The above information is written to the left of a closeup image of a wireless headset worn on a head with curly hair. The headset says “Silent Sound System,” the company name of an Inclusion Festival partner who provides audio receivers for concerts, silent discos, and more.

**[SLIDE 15] THE VENUE**

Kempton Community Center, Kempton, Pennsylvania

Home of the Kempton Fair since 1957, this open and expansive venue boasts accessible infrastructure, beautiful open fields, large trees for shade, paved pathways, a covered main stage pavilion, an impressive playground, a vintage train that runs on the weekends, and so much more!

The above information is written atop an image taken at night of Kempton Community Center. A lighted music pavilion with picnic tables underneath is on the left of the frame and a gazebo illuminated in rainbow hues is on the right. Many trees and stars are also visible.

**[SLIDE 16] VENUE LOCATION**

83 Community Center Drive, Kempton, PA

10 minutes off of Route 78, Exit 40

30 minutes from Allentown

70 minutes from Harrisburg

90 minutes from Scranton

100 minutes from Philadelphia

110 minutes from Princeton

130 minutes from New York, NY

The above information is written on a brown background to the left of a map image showing the geographic location of Kempton Community Center. The nearest city depicted is Allentown, PA.

**[SLIDE 17] A SENSORY-FRIENDLY EXPERIENCE**

Amplified music is 30-40 decibels lower than standard shows, No strobe lighting, Layout is designed to reduce crowding, Sensory spaces for relaxation and play, Workshops feature small class sizes, Staff trained to respond to the needs of neurodivergent and disabled guests

The above information is written to the left of an image a patron enjoying a sensory-supportive space at a concert. The patron is a young man who is wearing noise-cancelling headphones, seated on an antigravity chair with a weighted pillow in his lap, and next to an aromatherapy station.

**[SLIDE 18] INCLUSION BENEFITS EVERYONE**

Increases compassion and empathy

Increases acceptance of differences,

Supports people in feeling safe and loved

Enhances and diversifies conversations

The sentences above are written atop colorful word bubbles and an image of Inclusion Festival 2019 attendees dressed in vibrant colors and patterns, and standing in a circle with arms wrapped around each neighbor.

**[SLIDE 19] TESTIMONIAL**

“Inclusion Festival accomplished exactly what it set out to do; to create an environment where people of all ages and abilities can experience the joy of movement, art, and live music in a sensory- friendly environment."

-Benjamin Berry

Hoop Dancer Instructor Performer

Founder, Accessible Circus Project

The testimonial above is written on a blue background to the right of an image of Benjamin Berry and a young boy wearing leg braces and using crutches. Both are kneeling on grass as they hold hands, spinning a hula hoop on their connected arms.

**[SLIDE 20] YOUR CONTRIBUTIONS SUPPORT OUR YEAR-ROUND PROGRAMS**

Ticket Gift Program - We provide free access to recreational experiences like concerts and festivals for individuals with disabilities and their loved ones.

Consultation and Support - We provide direct services, consultation, and training to create inclusive cultures and accessible environments at other events and spaces.

Inclusion Initiatives - We produce our own accessible festivals and events, including Inclusion Festival.

The above information is written atop a colorful illustration of festival attendees engaged in various activities: playing instruments, holding an umbrella, wearing costumes, and dancing.

**[SLIDE 21] CONTACT**

Want to learn more about our programs, sponsorship, vendor opportunities, or participation at Inclusion Festival?

Contact Amy Pinder at amy@accessiblefestivals.org

The above information is written in a light brown box in the upper left corner of an image of Inclusion Festival 2019 attendees dressed in vibrant colors and patterns, and standing in a circle with their palms touching and one foot raised in a “tree” yoga pose.