



# Inclusion Festival



*Presented in partnership with  
Accessible Festivals, Inc.*

**Mountain Sky**  
63 Stillmeadow Lane, Jermyn, PA 18433

**August 9-11, 2019**

**A sensory-friendly music, arts, yoga, and wellness festival  
for people with and without special needs**

**[www.inclusionfestival.com](http://www.inclusionfestival.com)**



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## *A Letter to Our Sponsors*

Dear Potential Sponsor,

We are grateful for your consideration of support for **Inclusion Festival**, the nation's first and only sensory-friendly music and wellness festival designed to include and accommodate individuals with and without special needs. Inclusion Festival will take place **August 9, 10, and 11** at **Mountain Sky Festival Grounds** in **Jermyn, Pennsylvania** (10 minutes north of Scranton off I-81).



Easily accessible to residents of Pennsylvania, New York, and New Jersey, Inclusion Festival offers a unique opportunity for individuals with and without special needs to connect and share space while engaging in activities with the potential to benefit us all.



It features **sensory-friendly live music**, **educational and recreational workshops**, a community resource fair highlighting local service providers, vocational opportunities, evidence-based therapies, motivational speakers, performance artists, and more.

Today, developmental differences affect children in unprecedented numbers. About 1 in 6 children experience communication and mobility challenges like autism and cerebral palsy. In Northeastern Pennsylvania, the number of adults with autism has increased by over 300 percent in the past six years. At that rate, there will be more than 76,000 adults on the autism spectrum living in Lackawanna and Luzerne counties by 2030 in need of appropriate housing, social opportunities, and meaningful employment.

In addition to offering an uplifting music festival experience previously inaccessible to many individuals living with special needs, Inclusion Festival aims to shift the public's perception of disability, demonstrating the potential all individuals hold to positively impact their communities when they are empowered to be the best version of themselves. Through this awareness, Inclusion Festival aims to inspire communities to learn, connect, advocate, and share resources, ensuring the benefits of Inclusion Festival extend far beyond the festival grounds.



In 2018, we proudly served nearly 1,000 participants, made possible by a variety of generous community grants, donations, sponsorships, and ticket sales. We were also able to offer free admission to the event for individuals in need through our *Support A Family Program*. Throughout the weekend, it was apparent that our programming, message, and vision were meaningful and educational for everyone of all abilities and all walks of life who attended from near and far.

Please take the time to consider the attached sponsorship opportunities and select the one that is most appropriate for you. **All contributions to Inclusion Festival are eligible for a tax receipt.** Your support makes this, future festivals, and ongoing workshops possible in Northeastern Pennsylvania and beyond.

We appreciate any support you can provide! For more information please send an email to [inclusionfestival@gmail.com](mailto:inclusionfestival@gmail.com) or call (609) 954-8245.



With gratitude and excitement,  
Amy Pinder & Leah Barron  
Co-Founders, Inclusion Festival

## Who We Are



Inclusion Festival is presented by *All Inclusive Productions* in partnership with the 501(c)(3) non-profit organization *Accessible Festivals*. Both of our organizations have a combined goal of providing unique, immersive experiences that are often inaccessible to individuals impacted by special needs while providing the general community with an all-encompassing educational and uplifting experience that demonstrates the potential contribution of all people. *All contributions to Inclusion Festival are eligible for a tax receipt.*

## Our Accommodations

"Sensory-friendly" environments are thoughtfully designed to help individuals experiencing sensory processing issues manage sensory stimuli so they can feel more comfortable, enjoy their surroundings, and successfully interact with others. Our sensory-friendly accommodations include music played 30-40 decibels lower than at a standard live music event, the absence of strobe lighting, a layout designed to reduce crowding, sensory spaces for relaxation and play, workshops featuring small class sizes, and staff trained to respond to the needs of individuals with special needs and sensitivities.



# What We Offer

**Products, services, and activities offered at Inclusion Festival will include:**

- |                          |                          |                           |
|--------------------------|--------------------------|---------------------------|
| *Live Music              | *Educational Workshops   | *Wellness Workshops       |
| *Yoga & Meditation       | *Mindfulness             | *Arts & Crafts            |
| *Nutrition               | *Recreation              | *Specialized Vendors      |
| *Learning Strategies     | *Advocacy                | *Therapeutic Consultation |
| *Sensory Stations        | *Experiential Activities | *Vocational Opportunities |
| *Volunteer Opportunities | *Massage                 | *Family Resource Guide    |
| *Circus Arts             | *Nature Walks            | *Motivational Speakers    |

## Testimonials

*“Thank you so much for the beautiful festival that you have created. You are both extremely inspiring. It was most definitely life changing to many people.”*  
-Hannah D.

*“Thank you so much for letting us be a part of this amazing festival. The energy was uplifting through the entire event. The calming corners and workshops were extremely educational for all involved. Being in the presence of so many loving, kind, passionate inclusive minds was a breath of fresh air. This was by far the most family friendly event I've seen yet. As a parent that meant a lot to me.”*  
-Shoshana K.





*“Thank you again and again for such a great, heartfelt weekend. This weekend at Inclusion Festival I was a part of the world as it should be. Love, kindness, understanding, hope, sharing and caring. I can go on and on. I witnessed sooo sooo many life changing moments. So many including my family are thinking of next years’ Inclusion Festival. Watching so many with ALL ABILITIES Feel like they BELONGED, THEY FIT IN, THEY WERE PART OF (SOMETHING)... I can't say enough. Life Is Great thanks to people like you.”- Michele B.*

*“I wanted to thank you deeply for the incredible experience of participating in your powerful and inspiring inclusion festival. I learned so much that weekend and felt so supported and motivated to continue to teach, with particular excitement to continue the journey of becoming a better teacher and community member for friends with a wide range of learning styles and special needs, I am so grateful for all of the work you’ve all done and feel honored to have been welcome to take part in this historical moment!” -Julieta V.*

## *Publicity*

**Fox56:**<https://fox56.com/news/local/first-annual-inclusion-festival-aims-to-accommodate-people-with-special-needs>

**Times-Tribune:**<https://www.thetimes-tribune.com/lifestyles/inclusion-festival-caters-to-special-needs-through-creativity-1.2365222>

**Weekender:**[https://www.theweekender.com/wk\\_cover/30761/inaugural-inclusion-festival-to-offer-sensory-friendly-experience-in-jermyn](https://www.theweekender.com/wk_cover/30761/inaugural-inclusion-festival-to-offer-sensory-friendly-experience-in-jermyn)

**WNEP:**<https://wnep.com/2018/07/26/inclusion-festival-music-arts-yoga-wellness-for-all-ages>  
AND

<https://wnep.com/2018/07/28/inclusion-festival-makes-concert-experience-accessible-to-families-of-children-with-autism>



# *Sponsorship Opportunities*

## Feel the Love Sponsor

**\$4,000** (before 5/1/2019)

**\$5,000** (after 5/1/2019)

- ❖ 40 adult weekend passes for Inclusion Festival (\$2,000 value), these passes may be used for your employees, as promotional items for your community, or resold at your discretion.
- ❖ Support five families to attend Inclusion Festival for free (\$500 value)
- ❖ Recognition as the main sponsor of Inclusion Festival 2019.
- ❖ Logo featured on a large banner, and displayed at the Feel the Love Stage
- ❖ Multiple shout outs by the MC, with content of your choice, from the Feel the Love Stage at Inclusion Festival 2019.
- ❖ Full-page ad, on the back of the official Inclusion Magazine, given to all festival attendees, available online, and distributed in NEPA. (\$600 value)
- ❖ Top and most visible logo featured on event staff shirts
- ❖ Logo prominently placed on all event marketing materials, including website, print, and email blasts.
- ❖ Email blast sent out to all Inclusion Festival contacts following the event, with content of your choice.
- ❖ Two social media posts, with content of your choice, leading up to the event, to be shared on the official Inclusion Festival Facebook page and Instagram account.
- ❖ One vendor space at Inclusion Festival, with the ability to sell business products or services.
- ❖ Industry exclusivity for the entire event
- ❖ Large logo featured in a prominent location, along with a link to website, on the “Our Partners” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)

- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ Official framed certificate of appreciation, detailing the generosity of your business in supporting Inclusion Festival 2019.
- ❖ Business name, website, and location listed in the official Inclusion Festival Program & Resource Guide, given to all festival attendees.

## Mountain Rise Sponsor

**\$2,000** (before 5/1/2019)

**\$2,500** (after 5/1/2019)

- ❖ 20 adult weekend passes for Inclusion Festival (\$1,000 value), these passes may be used for your employees, as promotional items for your community, or resold at your discretion.
- ❖ Support two families to attend Inclusion Festival for free (\$200 value)
- ❖ Logo featured on a banner, to be placed at the Mountain Rise Stage.
- ❖ Half-page ad in the official Inclusion Magazine, given to all festival attendees, available online, and distributed in NEPA. (\$400 value)
- ❖ Logo placed on all event marketing materials, including website, print, and email blasts.
- ❖ One gratitude social media post, leading up to the event, to be shared on the official Inclusion Festival Facebook page and Instagram account.
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ Logo featured, along with a link to website, on the “Our Partners” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)
- ❖ Business name, website, and location listed in the official Inclusion Festival Event Program & Resource Guide, given to all festival attendees.
- ❖ One vendor space at Inclusion Festival, with the ability to sell business products or services.
- ❖ Certificate of appreciation, detailing the generosity of your business or organization, in supporting Inclusion Festival 2019.

## Over the Rainbow Sponsor

**\$1,000** (before 5/1/2019)    **\$1,250** (after 5/1/2019)

- ❖ 10 adult weekend passes for Inclusion Festival (\$500 value), these passes may be used for your employees, as promotional items for your community, or resold at your discretion.
- ❖ Your business or organization will be an official funder of the staff and volunteer shirts for Inclusion Festival 2019.
- ❖ Logo featured in a prominent location on staff and volunteer shirts, to be worn at the festival for the duration of the weekend.
- ❖ A staff photo will be taken (in the shirts that your business or organization funded!) at Inclusion Festival 2019. A digital copy of the photo will be sent to you following the event.
- ❖ Quarter-page ad in the official Inclusion Magazine, given to all festival attendees, available online, and distributed in NEPA. (\$200 value)
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ One gratitude social media post, leading up to the event, to be shared on the official Inclusion Festival Facebook page and Instagram account.
- ❖ Business name, website, and location listed in the official Inclusion Festival resource guide, given to all festival attendees.
- ❖ Logo featured, along with a link to website, on the “Our Partners” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)
- ❖ One vendor space at Inclusion Festival, with the ability to sell business products or services.
- ❖ Certificate of appreciation, detailing the generosity of your business or organization, in supporting Inclusion Festival 2019.

## Inclusive Community Partner

**\$600** (before 5/1/2019)      **\$750** (after 5/1/2019)

- ❖ 10 adult weekend passes for Inclusion Festival (\$500 value), these passes may be used for your employees, as promotional items for your community, or resold at your discretion.
- ❖ Eighth-page ad in the official Inclusion Magazine, given to all festival attendees, available online, and distributed in NEPA. (\$100 value)
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ A staff photo will be taken at Inclusion Festival 2019. A digital copy of the photo will be sent to you following the event.
- ❖ Logo placed on event marketing materials, including website, print, and email blasts.
- ❖ Logo featured, along with a link to website, on the “Our Partners” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)
- ❖ Business name, website, and location listed in the official Inclusion Festival Event Program & Resource Guide, given to all festival attendees.
- ❖ Certificate of appreciation, detailing the generosity of your business or organization, in supporting Inclusion Festival 2019.

## Empowerment Partner

**\$500** (before 5/1/2019)      **\$600** (after 5/1/2019)

- ❖ 10 adult weekend passes for Inclusion Festival (\$500 value), these passes may be used for staffing, and extra tickets may be used as promotional items for your community, or resold at your discretion.
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.

- ❖ You will get a table in the “Wellness Village” or the “Empowerment Zone” with an opportunity to advertise your business, and sell business products or services during the event.
- ❖ Opportunity to teach one relevant, educational workshop at Inclusion Festival. (This is not guaranteed, it will depend on the existing workshop schedule at the time of signing up, as well as the content of your workshop)
- ❖ Partner links established on both your business website and [www.inclusionfestival.com](http://www.inclusionfestival.com)



## *Vendors*

### Food Vendor

**\$400** (before 5/1/2019)

**\$500** (after 5/1/2019)

- ❖ One vendor space at Inclusion Festival
- ❖ The ability to sell food at the event.
- ❖ Business name and link to your website on the Vendors page on [www.inclusionfestival.com](http://www.inclusionfestival.com)
- ❖ Business name, website, and location listed in the official Inclusion Festival Event Program & Resource Guide, given to all festival attendees.
- ❖ 8 adult weekend passes for Inclusion Festival (\$400 value), these passes may be used for staffing, and extra tickets may be used as promotional items for your community, or resold at your discretion.

## Product Vendor

**\$300** (before 5/1/2019)      **\$400** (after 5/1/2019)

- ❖ One vendor space at Inclusion Festival
- ❖ The ability to sell business products or services at the event.
- ❖ Business name and link to your website on the Vendors page on [www.inclusionfestival.com](http://www.inclusionfestival.com)
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ Business name, website, and location listed in the official Inclusion Festival Event Program & Resource Guide, given to all festival attendees.
- ❖ 6 adult weekend passes for Inclusion Festival (\$300 value), these passes may be used for staffing, and extra tickets may be used as promotional items for your community, or resold at your discretion.

## Information Vendor

**\$300** (before 5/1/2019)      **\$400** (after 5/1/2019)

**Nonprofit organizations with 501(c)(3) status  
will receive 50% off listed rates**

- ❖ One vendor space at Inclusion Festival
- ❖ The ability to sell business products or services at the event.
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ Business name and link to your website on the Vendors page on [www.inclusionfestival.com](http://www.inclusionfestival.com)
- ❖ Business name, website, and location listed in the official Inclusion Festival Event Program & Resource Guide, given to all festival attendees.
- ❖ 6 adult weekend passes for Inclusion Festival (\$300 value), these passes may be used for staffing, and extra tickets may be used as promotional items for your community, or resold at your discretion.



# *Tickets*

## Group Packages

- ❖ Purchase a block of tickets for your community and save a percentage off the advance ticket price
  - 10-24 tickets, save 15% (day passes \$25.50 instead of \$30, weekend passes \$42.50 instead of \$50)
  - 25-49 tickets, save 25% (day passes \$22.50 instead of \$30, weekend passes \$37.50 instead of \$50)
  - 50-99 tickets, save 30% (day passes \$21 instead of \$30, weekend passes \$35 instead of \$50)
  - 100+ tickets, save 40% (day passes \$18 instead of \$30, weekend passes \$30 instead of \$50)
- ❖ Informative email blast to send out to your community, and sample posts for use in your social media outlets.
- ❖ Business name, website, and location listed in the official Inclusion Festival Event Program & Resource Guide, given to all festival attendees, as well as on [www.inclusionfestival.com](http://www.inclusionfestival.com).



# *Inclusion Festival Magazine Add-Ons*

## Full-Page Ad in Inclusion Magazine

**\$575** (before 5/1/2019)

**\$600** (after 5/1/2019)

- ❖ The All Inclusive Productions team will create an Inclusion Festival Magazine, given to all festival attendees, available online, and distributed in NEPA.
- ❖ Your business or organization will be featured in a full-page color ad, designed by you.
- ❖ Your business name, website, location, and a brief description will be listed in the resource guide, given to all festival attendees, as well as on the “Resource Guide” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)

## Half-Page Ad in Inclusion Magazine

**\$375** (before 5/1/2019)

**\$400** (after 5/1/2019)

- ❖ The All Inclusive Productions team will create an Inclusion Festival Magazine, given to all festival attendees, available online, and distributed in NEPA.
- ❖ Your business or organization will be featured in a half-page color ad, designed by you.
- ❖ Your business name, website, location, and a brief description will be listed in the resource guide, given to all festival attendees, as well as on the “Resource Guide” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)

## Quarter-Page Ad in Inclusion Magazine

**\$175** (before 5/1/2019)

**\$200** (after 5/1/2019)

- ❖ The All Inclusive Productions team will create an Inclusion Festival Magazine, given to all festival attendees, available online, and distributed in NEPA.
- ❖ Your business or organization will be featured in a quarter-page color ad, designed by you.
- ❖ Your business name, website, location, and a brief description will be listed in the resource guide, given to all festival attendees, as well as on the “Resource Guide” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)

## Eighth-Page Ad in Inclusion Magazine

**\$75** (before 5/1/2019)

**\$100** (after 5/1/2019)

- ❖ The All Inclusive Productions team will create an Inclusion Festival Magazine, given to all festival attendees, available online, and distributed in NEPA.
- ❖ Your business or organization will be featured in a eighth-page color ad, designed by you.
- ❖ Your business name, website, location, and a brief description will be listed in the resource guide, given to all festival attendees, as well as on the “Resource Guide” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)

## Feature in Resource Guide

**\$50** (before 5/1/2019)

**\$75** (after 5/1/2019)

- ❖ Families will see your business listed under a preferred category (example: chiropractors, occupational therapists, parent advocacy, yoga instructors, etc.).
- ❖ Your business name, website, location, and a brief description will be listed in the resource guide, given to all festival attendees, as well as on the “Resource Guide” page of [www.inclusionfestival.com](http://www.inclusionfestival.com)



## *Donate / Support*

### Support a Family Program

Learn more at [www.gofundme.com/inclusionfestival](http://www.gofundme.com/inclusionfestival)

- ❖ Fund the an individual or family to attend Inclusion Festival for free!
- ❖ We recognize that many individuals and families impacted by special needs struggle to balance their social, emotional, and financial needs. In response, we are are proud to introduce our Support A Family Program! Anyone who wishes to support the special needs community, including those who do not plan to attend Inclusion Festival, can positively impact another's life by making a monetary tax-deductible donation to our Support A Family Fund, with or without a nominee in mind. You are invited to nominate yourself, an individual in need, or a family in need by filling out our Support A Family Application.
- ❖ The family may be traditional, or non-traditional. The passes for the two adults will be good for any individual who supports and empowers an individual with special needs (teachers, therapists, aunts, uncles, neighbors, etc. are all welcome!)
- ❖ Families will receive their free tickets, along with an (optional) personal letter from you or your business.
- ❖ You will receive a tax receipt for your donation.



## *Contact*

**Contact Name:** Amy Pinder (Co-Founder, Executive Director)

**Email:** [inclusionfestival@gmail.com](mailto:inclusionfestival@gmail.com)

**Phone:** (609) 954-8245

**Website:** [www.inclusionfestival.com](http://www.inclusionfestival.com)